Appendix B: Notification

Notification table

Item	Timeframe	Reach
Email to elected officials	Week of Aug. 13	One email sent to ferry legislators and
		transportation committee members
Email to FAC members	Week of Aug. 13	Two emails sent to FAC members
Announcement on project website	Week of Aug. 13	1,932 unique page views
Poster at ferry terminals/aboard vessels	Week of Aug. 13	70 posters distributed to terminals
Email to PAG/TAG	Week of Aug. 13	One email sent to TAG members
		One email sent to PAG members
2 listserv notices to project email list	Week of Aug. 13	First email sent to 367 contacts
		Reminder email sent to 627 contacts
Route alert email to all routes	Week of Aug. 20	Several email alerts sent to all routes
WSDOT regional listservs	Week of Aug. 27	Emails sent on regional listservs
Listserv notice to Mukilteo and Colman	Week of Aug. 27	One email sent to 988 Mukilteo
		Multimodal Terminal Project subscribers
Statewide press release	Week of Sept. 3	One press release distributed to statewide
		media
Email from Amy Scarton to all WSF staff	Week of Sept. 10	One email sent to all WSF employees
Announcements in Amy Scarton's Weekly	Weeks of Aug. 27-	Six emails mentioning the Long Range Plan
Update	Oct. 11	were sent to Weekly Update subscribers
Social media	Ongoing	69 tweets; 167,163 total impressions
News articles	Ongoing	30

Poster



Attend an open house

Vashon Island

Wednesday, Sept. 12 6 – 8 p.m. Vashon Island High School, 9600 SW 204th Street,

Southworth

Thursday, Sept. 13 5:30 – 7:30 p.m. Harper Church, 10384 SE Sedgwick Road, Port Orchard

Fauntlerov

Monday, Sept. 17 5 – 7 p.m. Fauntleroy Church, 9140 California Avenue SW.

Bremerton

Thursday, Sept. 20 5:30 – 7:30 p.m. Kitsap Conference Center, 100 Washington Avenue. Stop by anytime to learn about and provide verbal and written comments on the Draft Plan. There will not be a formal presentation.

Tuesday, Sept. 25 Tuesday, Oct. 9
4 – 6 p.m.
Lopez Center for Community
and the Arts, 204 Village
Road, Lopez Island

Road, Lopez Island

Road, Berlind

Road, Lopez Island

Road, Lopez Island

Road, Lopez Island

San Juan Island

Wednesday, Sept. 26 - 6 p.m. Brickworks, 150 Nichols Street, Friday Harbor

Whidbey Island

Wednesday, Oct. 3 5:30 – 7:30 p.m. Freeland Hall, 1515 Shoreview Drive, Freeland

Edmonds

Thursday, Oct. 4 6 – 8 p.m. Edmonds Senior Center, 220 Railroad Avenue. Edmonds

Center, 370 Brien Drive SE,

Port Townsend

Wednesday, Oct. 10 5 – 7 p.m. Cotton Building, 607 Water Street, Port Townsend

Kingston

Kingston
Thursday, Oct. 11
6 - 8 p.m.
Kingston Village Green
Community Center, 26159
Dulay Road NE, Kingston

At an Open House, you can:

45-day public comment period Sept. 10-Oct. 25.

Provide comments:

- Online: View the Draft Plan and provide comments at our online open house: WSFLongRangePlan.com
- By mail:
 Washington State Ferries
 Attn: Ray Deardorf
 2901 3rd Ave Suite 500
 Seattle, WA 98121
- Fmail: WSFLongRangePlan@WSDOT.wa.gov

Washington State Ferries 2040 Long Range Plan





WSDOT keeps people, businesses and the economy moving by operating and improving the state's transportation systems. To learn more about what we're doing, go to

the state's transportation systems. To learn more about what we're doing, go to wadchwagowhers for pictures, videos, news and blogs. Real time traffic information is available at wsdot.com/traffic or by dialing 511.

Americans with Disabilities Act (ADA) Information. Accommodation requests for people with disabilities can be made by contacting the WSDOT Diversity/ADA Affairs team at wsdotadowsdot.wa.gov or by calling toll-free. 555-562-ARDA (4232). Persons who are deaf or hard of hearing may make a request by calling the Wshirtigon State Belay at 711.

Title VI Statement to Public: It is WSDOT's policy to assure that no person shall, on the grounds of race, color, national origin or sex, as provided by Title VI of the Civil Rights Act of 1964, be excluded from participation in, be denied the benefits of, or be otherwise discriminated against under any of its federally funded programs and activities. Any person who believes his or her Title VI protection has been violated may fire a complaint with WSDOT's Office of Equal Opportunity, For additional information regarding. Title VI complaint procedures and/or information regarding our non-discrimination obligations, please contact OEO's Title VI Coordinator at 360-705-7090.

Poster with open house schedule and link to online open house

Social media posts



Washington State Ferries

② @wsferries
· Oct 10

Only 2 more Long Range Plan open houses left! See you tonight in #PortTownsend & tomorrow night in #Kingston! Stop by and review the Plan & give your comments. Can't make it? Go to our online open house wsflongrangeplan.com





Washington State Ferries @ @wsferries · Oct 3

It's #October3rd so we'll be on #Whidbeylsland from 530-730p at #Freeland Hall for you to review our Draft 2040 Long Range Plan & give your comments. No, you don't have to wear pink sweaters. Can't make it? Go to our online open house wsflongrangeplan.com #MeanGirlsDay





Washington State Ferries ② @wsferries · Sep 26

Ahoy there! We're aboard the #SJI interisland 🚐, Tillikum, for a floating open house on the Draft Long Range plan until 2pm. Meet the team, review and comment on the draft plan bit.ly/2040LRP





Washington State Ferries @ @wsferries · Oct 17

Don't forget! You can still provide us with comments on our Draft **Long Range Plan** at our online open house through 10/25! Here's how you can shape the future of Washington State Ferries...



WSF Draft Long Range Plan: We'd love to hear fro...

Help shape the future of Washington State Ferries (WSF)! WSF is developing a Long Range Plan to stabilize the fleet and plan for reliable ferry service th...

youtube.com

Q 17 2

Amy Scarton's weekly update emails



Share your comments on the Draft Long Range Plan!

More than half of our 22-vessel fleet is scheduled to be retired by 2040. Five of these ferries are more than 50 years old and need to be replaced immediately to sustain reliable service. These findings are among the key themes of our Draft Long Range Plan, released on Monday. The plan recommends construction of 16 new ferries in the next 20 years, 13 ferries to replace our oldest vessels and additional relief vessels to enhance reliability, as well as improvements to terminals and customer service.

The plan addresses four major themes: reliable service, customer experience, managing growth, and sustainability and resilience. The draft reflects extensive input from the public and stakeholders, including nearly 1,400 comments and survey responses submitted during spring 2018 outreach sessions.

Over 150 people attended open houses in Vashon and Southworth this week! We're excited to receive comments and answer questions on the Draft Plan and our state's growing ferry system. To learn more about how to participate, check out this brief video.

Mark your calendars and join us at an <u>upcoming open</u> <u>house</u>. Can't attend in person? View information and provide comments during the 45-day public comment period via our <u>online open house</u> through Oct. 25.

September 14, 2018

Suquamish Community Celebration a week away

We're now just a week away from celebrating our fourth Olympic Class ferry, Suquamish! Join us on Saturday, Sept. 22, at our Eagle Harbor Maintenance Facility on Bainbridge Island for wheelhouse tours, free food, live music, kids' activities and a speaking ceremony. For more information visit our blog post. I hope to see you there!



Saturday, Sept. 22, 2018 10 a.m. to 4 p.m. Eagle Harbor Maintenance Facility 497 Harborview Dr. SE Bainbridge Island

Amy Scarton's Weekly Update from September 14, 2018

Press release

Washington State Department of Transportation - NEWS

Ferries Division – 2901 3rd Ave., Suite 500 – Seattle, WA 98121-3024 – 206-515-3400

FOR IMMEDIATE RELEASE

Sept. 6, 2018

Public invited to attend open houses and comment on new Washington State Ferries draft Long Range Plan

Plan calls for quick action to replace aging ferry fleet

Contact: <u>Hadley Rodero</u>, communications, 206-470-0524

On-call media hotline, 206-402-8070

SEATTLE – More than half of Washington State Ferries' 22-vessel fleet is scheduled to retire by 2040. Five of these ferries are more than 50 years old and need to be replaced immediately to sustain reliable service. These findings are among the key themes of WSF's newly released draft Long Range Plan, which will be available for public review and comment starting Sept. 10.

"The ferry system is a critical part of our state's transportation network and reliability is our customers' top concern," said WSF Assistant Secretary Amy Scarton. "This plan makes it clear that we need to invest immediately in building new ferries, improving the customer experience and greening the fleet through 2040 and beyond."

The <u>draft Long Range Plan</u> builds upon WSF's <u>2009 Long Range Plan</u> as directed by the Washington State Legislature. The plan addresses four major themes:

- Reliable service
- Customer experience
- Managing growth
- Sustainability and resilience

The draft reflects extensive input from the public and stakeholders, including nearly 1,400 comments and survey responses submitted during spring 2018 outreach sessions.

How to comment

Through Oct. 25, WSF invites the public to review and comment on the draft Long Range Plan.

People can view materials and submit comments via an <u>online open house</u>, which will run from Sept. 10 to Oct. 25. WSF is also hosting 11 open houses in ferry-served communities featuring display boards that explain the planning process and highlight key plan findings and

recommendations. Staff will be available to answer questions, and people will be encouraged to provide written comments or verbal comments to a court reporter. Drop by anytime during any of the open houses; there will not be a formal presentation.

Open house details

6 to 8 p.m., Wednesday, Sept. 12

• Vashon Island High School, 9600 SW 204th St., Vashon Island

5:30 to 7:30 p.m., Thursday, Sept. 13

• Harper Church, 10384 Sedgwick Road SE, Port Orchard

5 to 7 p.m., Monday, Sept. 17

• Fauntleroy Church, 9140 California Ave. SW, Seattle

5:30 to 7:30 p.m., Thursday, Sept. 20

• Kitsap Conference Center, 100 Washington Ave., Bremerton

4 to 6 p.m., Tuesday, Sept. 25

• Lopez Center for Community and the Arts, 204 Village Road, Lopez Island

4 to 6 p.m., Wednesday, Sept. 26,

• Brickworks, 150 Nichols St., Friday Harbor

5:30 to 7:30 p.m., Wednesday, Oct. 3

• Freeland Hall, 1515 Shoreview Drive, Freeland

6 to 8 p.m., Thursday, Oct. 4

• Edmonds Senior Center, 220 Railroad Ave., Edmonds

5:30 to 7:30 p.m., Tuesday, Oct. 9

• Bainbridge Island Senior Center, 370 Brien Ave. SE., Bainbridge Island

5 to 7 p.m., Wednesday, Oct. 10

• Cotton Building, 607 Water St., Port Townsend

6 to 8 p.m., Thursday, Oct. 11

Kingston Village Green Community Center, 26159 Dulay Road NE, Kingston

Next steps

The final Long Range Plan is due to the Legislature by Jan. 1, 2019. It will serve as a blueprint to guide WSF's planning decisions and investments through 2040 and beyond.

Hyperlinks within the news release:

- WSF draft Long Range Plan: www.wsdot.wa.gov/ferries/planning/long-range-plan/the-plan
- WSF 2009 Long Range Plan: www.wsdot.wa.gov/ferries/planning
- Long Range Plan online open house: www.wsflongrangeplan.com

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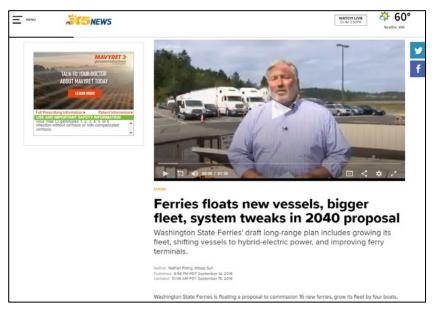
News clips

Newspaper/ Website	Title	Link
KING	Ferries floats new vessels, bigger fleet, system tweaks in 2040 proposal	http://www.king5.com/article/news/local/ferries-floats-new-vessels-bigger-fleet-system-tweaks-in-2040-proposal/281-594661847
KIRO	State says it needs 13 new ferries by 2040	https://www.kiro7.com/news/local/state-says-it-needs-13-new-ferries-by-2040/833224745
West Seattle Blog	Development, ferries, and more for your West Seattle Monday	https://westseattleblog.com/2018/09/development-ferries-and-more-for-your-west-seattle-monday/
West Seattle Blog	HAPPENING NOW: Find out about Washington State Ferries' future	https://westseattleblog.com/2018/09/happening-now-find-out-about-washington-state-ferries-future/
Beachcomber	Ferry meeting draws crowd to comment on long-range-plan, schedule	PDF
My Edmonds News	Ferry system long-range plan to be released Sept. 10; Edmonds open house Oct. 4	https://myedmondsnews.com/2018/09/ ferry-system-long-range-plan-to-be- released-sept-10-edmonds-open-house- oct-4/
My Edmonds News	Reminder: Edmonds open house on ferry system long-range plan Oct. 4	https://myedmondsnews.com/2018/10/ reminder-edmonds-open-house-on-ferry- system-long-range-plan-oct-4/
My Edmonds News	Future of the ferries: More riders, terminal improvements, all-electric vessels	https://myedmondsnews.com/2018/10/ future-of-the-ferries-more-riders-terminal- improvements-all-electric-vessels/
Edmonds Beacon	Washington State Ferries has open house in Edmonds	PDF
KOMO News	WSF wants 5 new ferries over next 20 years as current fleet ages	https://komonews.com/news/local/wsf- wants-5-new-ferries-over-next-20-years- as-current-fleet-ages
San Juan Islander	WSF Long Range Plan ready for comments	https://sanjuanislander.com/news-articles/ferries/27975/wsf-long-range-plan-readyfor-comments

San Juan Islander	Guest Column by Jim Corenman: How you can influence decisions about future of WSF	https://sanjuanislander.com/opinion/ opinion-piece/28056/guest-column-by- jim-corenman-how-you-can-influence- decisions-about-future-of-wsf
San Juan Journal	Ferries advisory chairman explains why you should care about WSF long-range plan Guest Column	http://www.sanjuanjournal.com/opinion/ ferries-advisory-chairman-explains-why- you-should-care-about-wsf-long-range- plan-guest-column/
Journal of the San Juan Islands	Share thoughts on Washington State Ferries plans at San Juans open houses	http://www.sanjuanjournal.com/news/ share-thoughts-on-washington-state- ferries-plans-at-san-juans-open-houses/
Journal of the San Juan Islands	Comment on Washington State Ferries' draft plan by Oct. 25	http://www.sanjuanjournal.com/news/comment-on-washington-state-ferries-draft-plan-by-oct-25/
San Francisco Chronicle	Draft plan for Washington ferry system calls for new vessels	https://www.sfchronicle.com/news/article/Draft-plan-for-Washington-ferry-system-calls-for-13220511.php
KGMI	Dept. of Transportation requests more funds for aging ferries	http://kgmi.com/news/007700-dept-of- transportation-requests-more-funds-for- aging-ferries/
Kitsap Sun	Ferries floats new vessels, bigger fleet, system tweaks in 2040 proposal	kitsapsun.com/story/news/2018/09/12/ washington-state-ferry-proposal-new-eco- friendly-vessels-fleet-2040/1284670002
Daily Journal of Commerce	\$14B ferry plan calls for 5 new vessels	PDF
Vashon- Maury Island Beachcomber	Ferry meeting regarding draft long-range plan tonight	PDF
PTLeader.com	PT locals debate whether ferries should be larger, smaller	http://www.ptleader.com/news/pt-locals-debate-whether-ferries-should-be-larger-smaller/article_91010d40-d196-11e8-aa71-83e712220a8c.html
South Whidbey Record	Officials would like to see changes to ferry plan draft	PDF
South Whidbey Record	Letter: Washington State Ferries to take feedback during open house	PDF

Beachcomber	COMMENTARY: It's time to speak up about WSF's long-range plan	PDF
The Islands' Weekly	Share thoughts on Washington State Ferries plans at San Juans open houses	https://www.islandsweekly.com/news/ share-thoughts-on-washington-state-
Everett Herald	Have a look at the unspecific long-range Edmonds ferry plan	ferries-plans-at-san-juans-open-houses/ PDF
Bainbridge Island Review	Plan seeks to expand WSF Fleet	PDF
Q13	Washington State Ferries looks for billions to replace old boats	https://q13fox.com/2018/10/11/ washington-state-ferries-looks-for-billions- to-replace-old-boats/
Bainbridge Island Review	Public input needed on WSF's long-range plan Letter to the editor	PDF
The Islands' Weekly	Ferries asks for comments on Draft Long Range Plan Guest column	http://www.islandsweekly.com/life/ferries- asks-for-comments-on-draft-long-range- plan-guest-column/

News clips examples



Article and video from KING



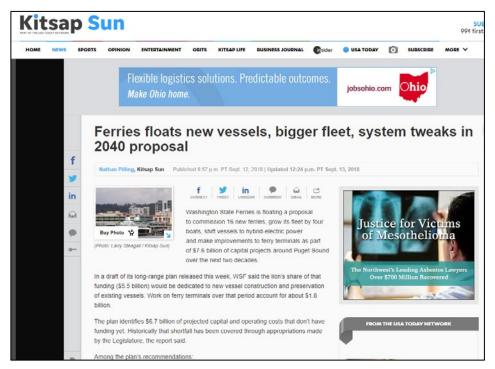
Article and video from KOMO



Article from My Edmonds News



Article from Port Townsend Leader



Article from Kitsap Sun



Article from Q13