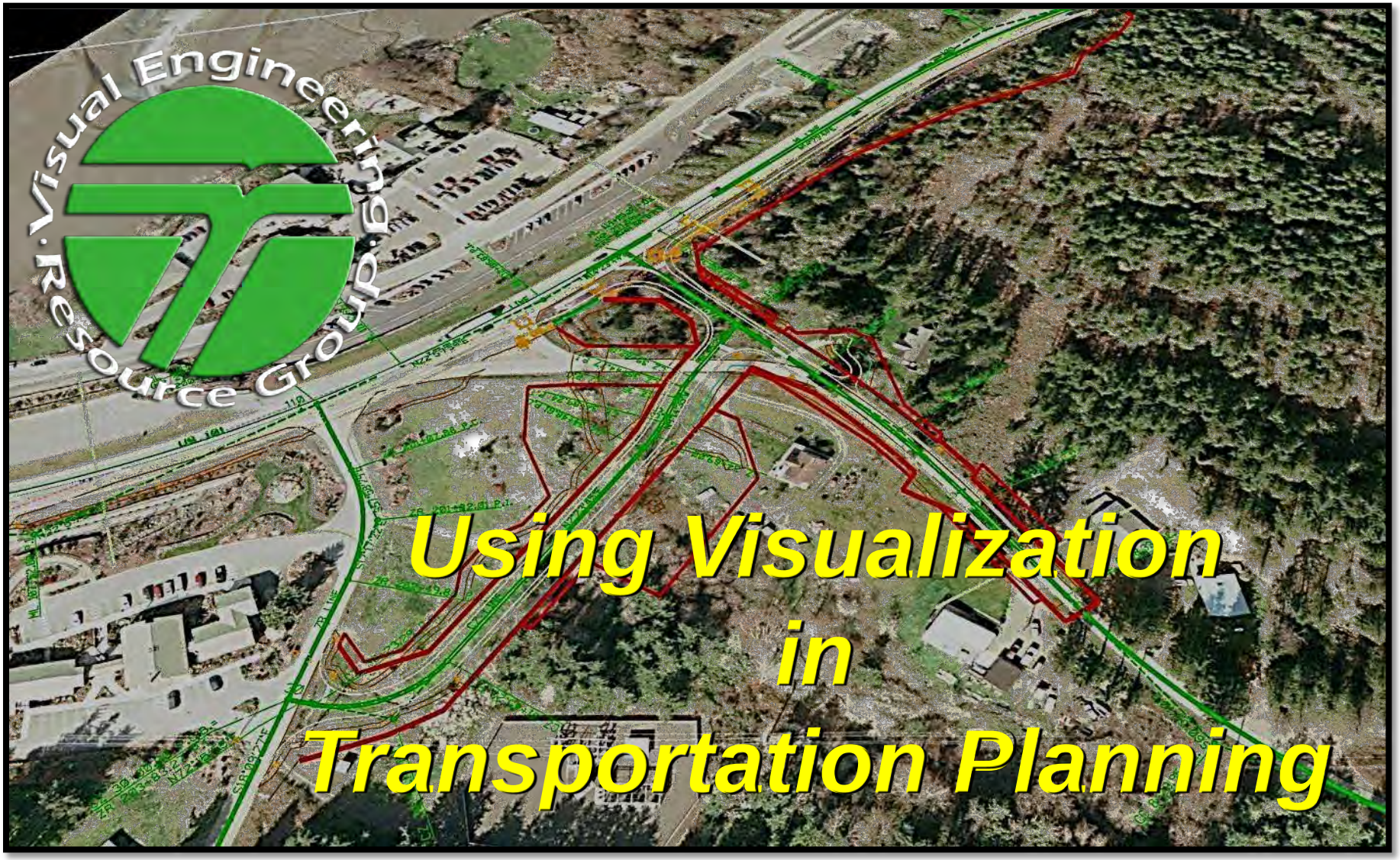

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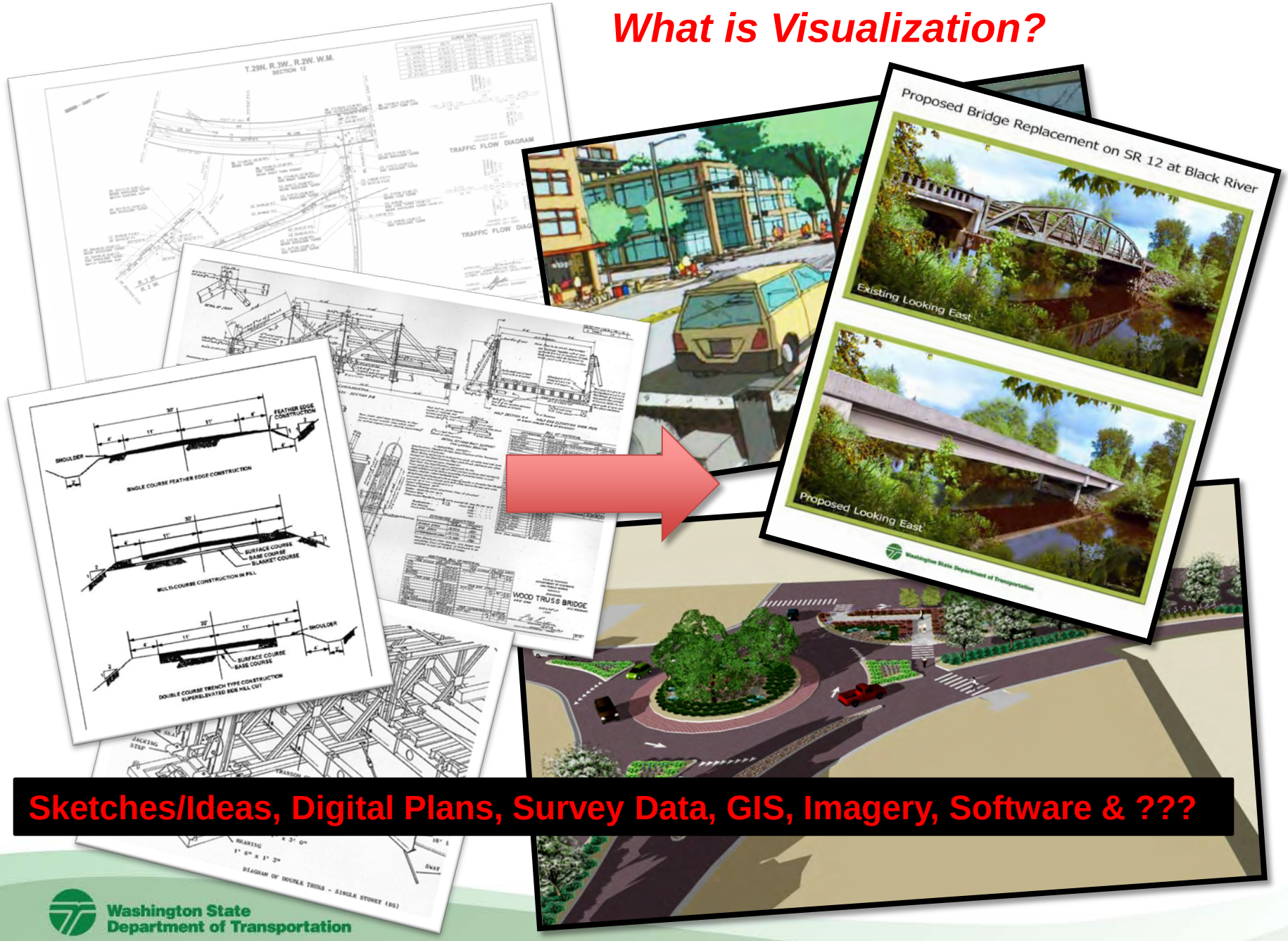
What is Visualization?



Sketches/Ideas, Digital Plans, Survey Data, GIS, Imagery, Software & ???

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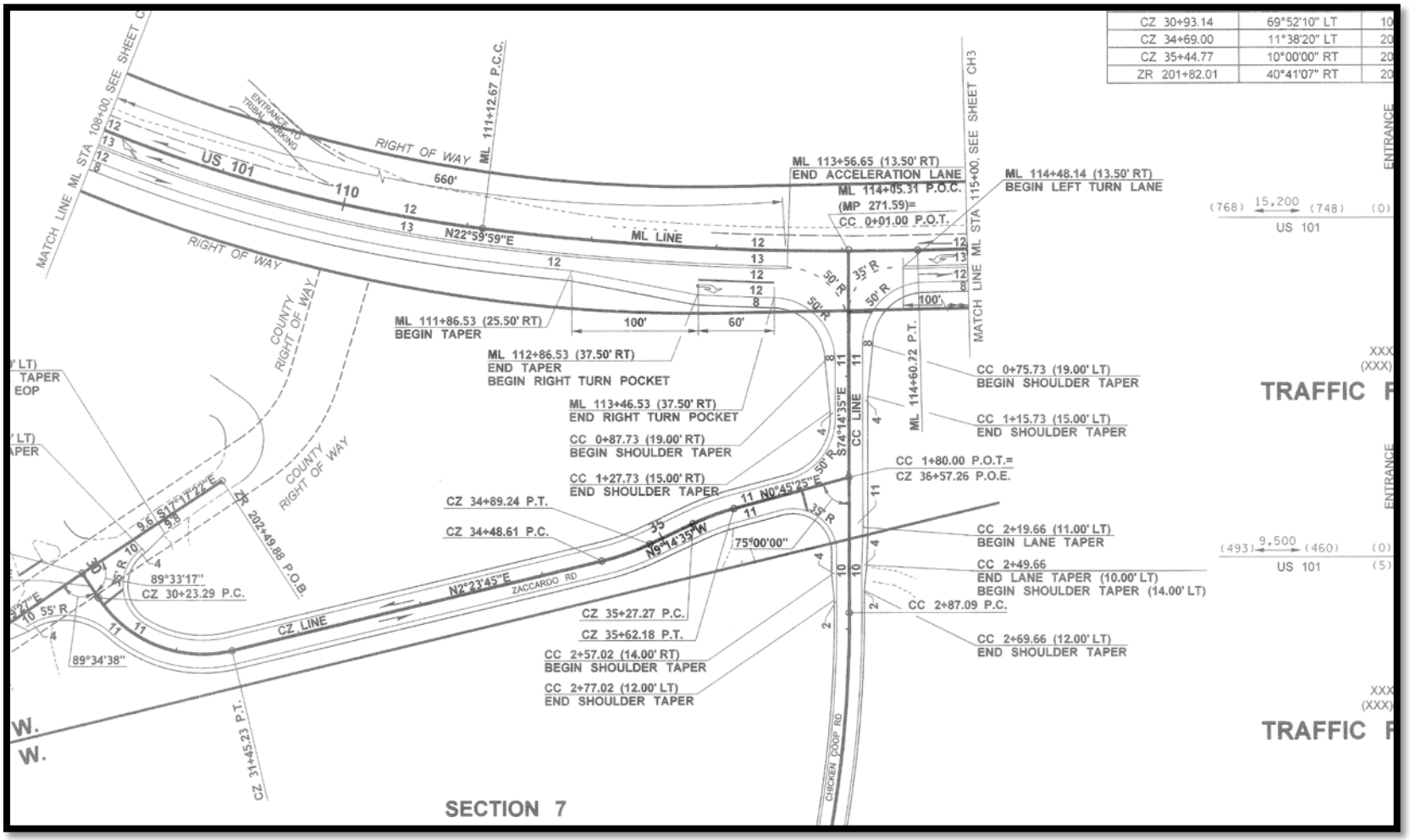
Benefits to using Visualization



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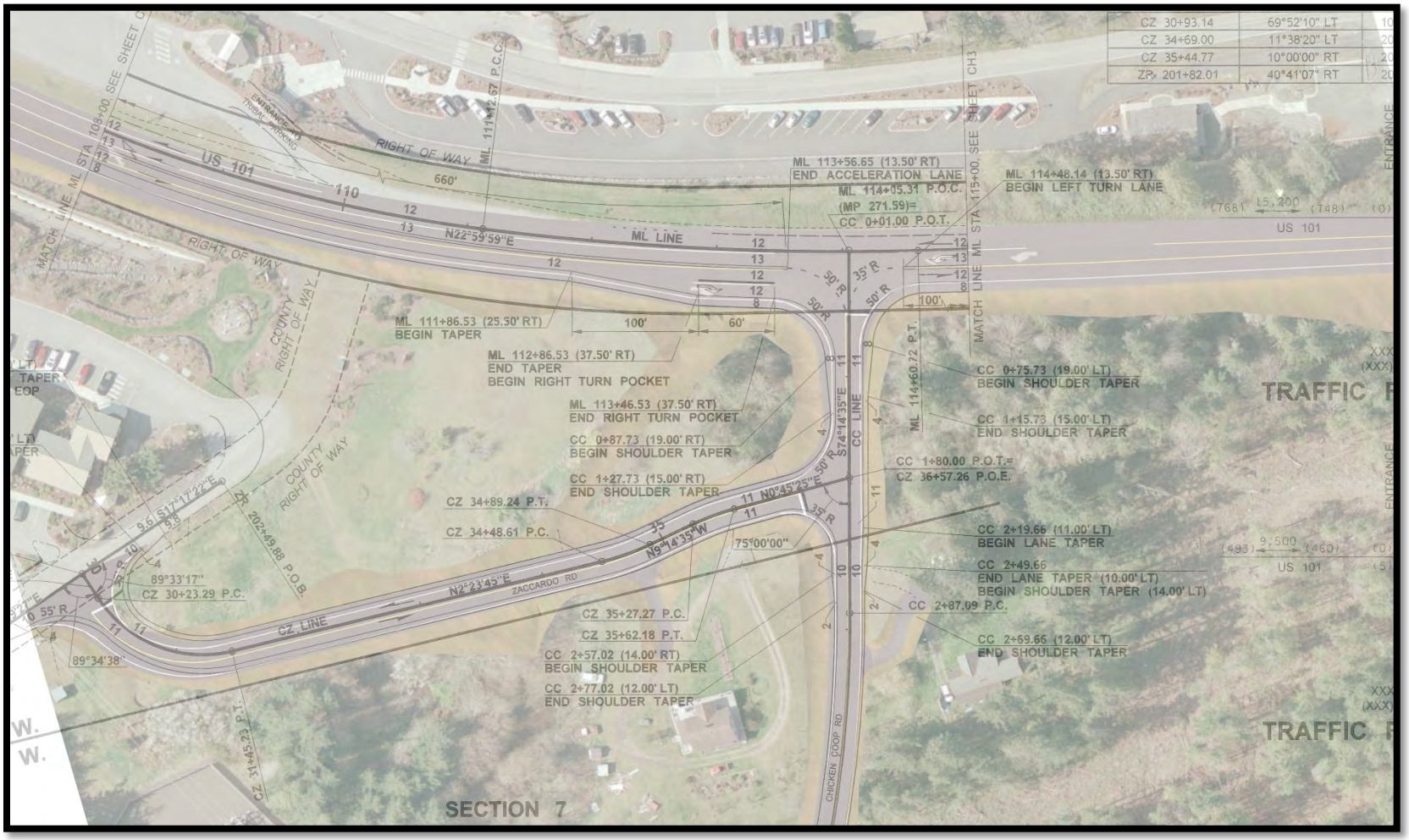
Benefits to using Visualization



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Benefits to using Visualization

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Benefits to using Visualization

Benefits to using Visualization

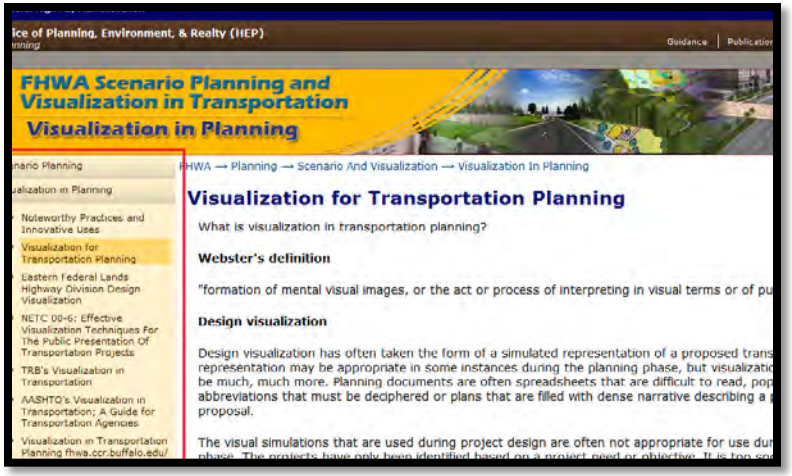
Specific

- Conflict Detection
- Review Access Issues
- Relate to R/W Impact
- Vet Design Options
- Context Sensitivity
- Explain ADA Use
- Support EA/EIS

Broad

- Achieve Agenda Clairvoyance
- Improve Team Understanding/Goals
- Promote Creativity
- Involve Community
- Explain Complex Info Quickly
- Establish Transparency & Trust
- **Build Confidence and Gain Consent**

The Crux – When and How should I use Visualization?



- As early as possible – VERG can advise
- Can be done with minimal data
- Continue throughout the study/project process
- Refine Visualization(s) as project grows

"The Right Visualization at the Right Time for the Right Reason"

Questions? – Just call VERG!

360.709.8008